THE ROLE OF REPRODUCTIVE CULTURE OF THE STUDENTS OPTIMIZATION OF THE DEMOGRAPHIC SITUATION IN THE VOLGOGRAD REGION (PHYSIOLOGICAL AND PEDAGOGICAL ASPECTS)

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The article is devoted to the problem of optimization of the demographic situation in the Volgograd region and to identify in this process the role of reproductive culture students (students, pupils and teenagers). The authors - employees of the scientific-methodical Center “Health” Volgograd state social-pedagogical University present the results of the survey of the state of reproductive health of students (physiological aspect), and employees of the research Center for gender studies revealed the levels of development of the reproductive culture (pedagogical aspect). Analysis of the obtained data, two Centers revealed a correlation, the correlation between regulatory knowledge level of reproductive culture and physiological levels of reproductive health, motivational and value-level reproductive cultural and psychological level of reproductive health, respectively - conceptual-behavioural level of reproductive culture with the social level of reproductive health. The authors developed the Program of development of the reproductive culture students, aimed at improving their reproductive health and optimization of the demographic situation in the Volgograd region.

ABOUT THE REALIZATION OF THE CREATIVE APPROACH BY FOREIGN LANGUAGE TRAINING AT THE NON-PHILOLOGICAL INSTITUTE

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The problem of realization of opportunities of the creative approach by foreign language training at the non-philological institute is considered. As the modern society needs both qualified specialists and creative intellectually developed persons the essential role gets the opportunity of realization of students’ creative abilities. The highest stage of the development of cognitive interest in the foreign language study is the cognitive interest. As the creation they understand the activity for creating of some new and valuable things but as for the cognitive activity we can speak only about the subjective creation which has the certain novelty for the student’s person. The most effective way the student’s motivation to the self-development is the application of active and interactive methods of training which are based on the principals of the active group work. The informatization of the cognitive activity presents wide opportunities for lending to the foreign language training process the creative approach. The rational using of active and interactive methods of cognitive activity organization as well as the grounded application of informational technologies in the process of study provide the effective realization of the creative approach by foreign language training.

О НЕКОТОРЫХ ВОЗМОЖНОСТЯХ ИНДИВИДУАЛИЗАЦИИ ОБУЧЕНИЯ ИНОСТРАННОМУ ЯЗЫКУ В НЕЯЗЫКОВОМ ВУЗЕ

Стрекалова И.В.

Рассмотрен вопрос о способах оптимизации преподавания иностранного языка в неязыковом вузе. Индивидуализация обучения и индивидуализация труда студента представляют собой одну из современных